

# JESSIE J. FOSTER CRNJARICH

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## EDUCATION

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Duquesne University

***Master of Science***

Major: Media Arts and Technology

Track: Web Development

Pittsburgh, PA

*December 2008*

La Roche College

***Bachelor of Science***

Major: Graphic and Communication Design

Minor: Fine Arts

Pittsburgh, PA

*May 2002*

## EXPERIENCE

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Foster Design Studio

***Freelance Web/Graphic Designer***

Beaver, PA

*March 2008 – Present*

- Client List: c3controls, Complete Family Vision Care, Downtown Properties, Gateway Rehabilitation, Metal Buildings Direct, Monte's Structures, Mystic Brewery, Northstar Environmental, Paisley Cat, Phoenix Systems Group, Trinity Episcopal Church
- Design layouts for logos, brochures, magazine advertisements, tradeshow and websites using Adobe Fireworks, Illustrator and Photoshop
- Provide photography services for locations, people and products with Canon digital SLR
- Program websites in HTML, CSS, PHP and Adobe Cold Fusion along with software such as Adobe Dreamweaver and Microsoft Visual Studio
- Websites that I have created include c3controls.com, careers.c3controls.com, myvisioncare.com, downtownproperties.com, builtfastbuilttolast.com, montesstructures.com, paisley-cat.com, rods.com, trinitybeaver.org

Thermo Fisher Scientific

***Contract E-mail and Web Designer***

Pittsburgh, PA

*October 2008 – July 2009*

- Design and program e-mail campaigns using CSS, HTML along with SubscriberMail, MySQL and WebTrends software to integrate variable data and web tracking codes
- Create department website in PHP (think.thermofisher.com)
- Design web landing pages utilizing Interwoven TeamSite Content Management System (fishersci.com), Adobe Dreamweaver and Flash
- Host quarterly training webinars and write quarterly department newsletter articles following Associated Press style guidelines on best practices learned from analyzing data collected from tagged e-mail messages
- Follow and educate on CAN SPAM Act of 2003 regulations

MindMatrix

***Director of Web and Client Services***

Pittsburgh, PA

*May 2007 – January 2008*

- Design and program corporate website (mindmatrix.net)
- Design Graphic User Interface to the inVision 3.0 software release
- Develop all internal marketing materials, business cards, letter heads and brochures using Adobe software

- Design and program variable e-mail, flyer and webpage templates within the inVision software, using HTML, CSS and Flash
- Manage/Art Direct a team of eight designers/programmers within the USA and India
- Maintain a large group of real estate clients regarding usage, training, billing and renewals for inVision software

Mailing Services of Pittsburgh

Freedom, PA

***Digital Print Specialist***

*June 2005 – July 2006*

- Design “web-to-print” on-line templates in Pageflex Studio for use with variable data client personalization
- Program variable data personalization into pre-press files using Your's Truly software
- Design direct mail postcards, brochures, coupons, business cards and logos
- Oversee three employees, instructing them on which jobs to complete in what order and signing off on their proofs for final print runs
- Manually import jobs, images and fonts onto the Indigo 5000 digital press
- Enter projects into PrintStream order tracking software, create work orders for individual departments and distribute paperwork throughout company
- Create department website (mspdigitaldirect.com) using CSS and HTML

MarshBellofram

Newell, WV

***Graphic Designer***

*September 2003 – March 2005*

- Create a unified marketing strategy for the international manufacturing company (Desco Corporation) and all eight subsidiary companies
- Design large product catalogs, brochures, flyers, magazine advertisements, trade show artwork, business cards and logos using QuarkXPress and Adobe software
- Product photography as well as photo-realistic product illustration
- Obtain printer quotes, coordinate with printers, review and authorize proofs
- Book and organize trade show events, including setup
- Organize literature inventory, update all PDFs for web download and archive all previous versions of literature
- Update websites (marshbellofram.com and automatictiming.com) in HTML

**SOFTWARE APPLICATIONS/PROGRAMMING LANGUAGES**

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- Software Applications: Adobe Creative Suite 4 (Acrobat, Dreamweaver, Fireworks, Flash, Illustrator, InDesign and Photoshop), QuarkXPress, Microsoft (Excel, Outlook, PowerPoint, Visual Studio and Word)
- Programming Languages: CSS, HTML  
(introduction to Adobe Cold Fusion, JavaScript, MySQL, .NET and PHP)
- Social Networking: facebook, LinkedIn, MySpace and Twitter

**ACHIEVEMENTS**

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- The Beaver Arts Collaborative: The Business of Art; Guest Speaker, 2009
- Golden Key International Honour Society; 2008
- Advertising Excellence Award; Control Design Magazine, 2008
- Dean's List; La Roche College, 1999 and 2001
- Positive Space Art Exhibition; Second Place, 1999
- Scudder Hart Darragh House Gallery Showing; 1998
- Geneva College National Day of Prayer Art Competition; Third Place, 1997
- Beaver County Sportsman's Conservation League Poster Contest; First Place, 1996
- Beaver County Times Art Competition; First Place, 1995