

The **BUSINESS** of *Art*

Information and inspiration to help you sell your art

Saturday, January 24, 2009

10:00 a.m. to 3:00 p.m.

**Beaver Area Memorial Library
Beaver, PA**

Cost \$20.00 (includes lunch)

Successful artists and professionals will discuss:

- Getting your business started
- Record keeping
- Packaging yourself and your art
- The importance of having a web presence
- Selling on ETSY, the online handmade marketplace
- The joys and potential pitfalls of working from home

Guest Speakers

Gary Means - Fine Artist

Fred Kelinger, Penn State University Professor

Susan Henderson, CPA

Jessie Foster Crnjarich - Graphic/Web Design

Cassie Brkich & Alessa Yanssens - Graphic Designers

Cosette Cornelius-Bates - Fiber Artist/Author

Emily Levenson - Book Artist

Amy Garbark - Artist/Screen Printer

Artists' artwork will be on display and available for sale

**Seating is limited, to reserve your seat email us at
the beaverartscollaborative@yahoo.com**